

KNOW YOUR BODY KNOW YOUR RIGHTS

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Know Your Body, Know Your Rights (KYBKRY) Campaign

A national campaign on enabling sexuality education for young people

Have you ever felt that some things in the education system could be done differently? Ever felt that whom you marry should be your decision? That you should be free to understand your body and sexuality without guilt, shame or fear? That information about and access to condoms and contraceptives should be available freely? That it's time to have equal standards for all genders? That your sex and society should not define whom you date or love?

Is Sexuality Education necessary? Young people need to speak up!

Young people have the right to receive information on sexuality and relationships, guaranteed under their right to health and education, that is critical and life saving. Because -

- 78% of young people who are less than 20 years don't know about safer sex.
- 50% of children in India are sexually abused according to a recent government study.
- 49% of girls in India get married before the age of 18 years.
- Nearly 45% of all new HIV infections in the country are in people under 25 years old.

*And yet, we are still struggling to make sexuality education available in schools across the country. **This is a campaign to unite young people's voices on their need for sexuality education, to discuss how we want this education implemented and to review the current curriculum.** It is our chance to show that we are equal partners in our own development. So that we can tell the government what young people want.*

So that we can tell the government that sexuality education is needed! Or if you disagree - tell us why!

WHAT? – The YP Foundation and UNESCO are running the KYBKRY campaign that enables young people to articulate and address their need for and ability to access Comprehensive Sexuality Education (CSE) in India. Supported by The MacArthur Foundation, International Women's Health Coalition and CREA, the campaign highlights young people's lived realities and their need for sexuality education, along with the experiences and challenges that they have faced to acquire and disseminate sexuality education. The campaign also garners feedback from young people on the latest draft of the Adolescent Education Programme (AEP)¹, the curriculum that addresses sexuality education for young people in schools, released by NCERT, UNFPA and UNESCO in 2010.

WHY? – There's a lack of space where young people from across the nation can express their need for sexuality education and dialogue with policy makers, government, teachers etc. on the current draft of AEP curriculum.

WHERE? – The campaign is running, nationwide, online through the website, Facebook & twitter as well as on-ground through strategic events & partnerships with organizations working with young people who may or may not have Internet access.

WHEN? – The campaign runs from November 2010 – April 2011, following which there will be a series of on ground consultations with young people held across 3 states in India. Final recommendations will be compiled from qualitative surveys, reviews of the AEP by young people, inputs and experiences from youth activists and youth led/focused organizations working with health and rights. UNESCO and TYPF will disseminate this to decision makers and policy makers across government ministries and agencies, UN organizations, donors and civil society organizations conceptualizing/ implementing sexuality education for and with young people.

HOW? Log on to www.knowyourbodyknowyourrights.com - the website is in Hindi & English.

- **Take the quick survey** on whether you need CSE and if yes, how would you want it to be taught?
 - **Leave a comment** on the post 'Why Comprehensive Sexuality Education'?

Spread the word! Call, text, email, blog or tweet about the campaign! Share your experiences with us!
We need your support in reaching out to as many young people as possible!

¹ The Adolescent Education Programme (AEP) is a key policy initiative of NACP II. The Ministry of HRD and NACO collaborated to develop this school-based programme that is implemented across 144,409 secondary and senior secondary schools with the objective of reaching out to about 33 million students within two years in India. The AEP is implemented by the Department of Education in collaboration with the State AIDS Prevention and Control Societies